



“Why Can’t SOMEONE (ANYONE!) Colour and Style My Hair the Way I Want It EVERY SINGLE TIME!”



A. L. Segro

I hear this all the time from the women who come to my salon completely frustrated about the colour and health of their hair. They ask me, “Why doesn’t my hair look the way I know it can, and how can I get perfect colour and still have healthy hair?”

I’ve made it my mission to solve these problems for women once and for all, and it’s turned my salon in Lancaster into a haven for women who are done with being frustrated with the colour and health of their hair.

You can have the colour you want and your hair CAN be healthy.

The basics of getting exactly the hair colour you want are easy to understand. The hard part is using the tools correctly so that the colour is beautiful, just right, and your hair is healthy. It takes a lot of skill and knowledge to do it correctly. I encourage any woman in Southeast Pa. to call my salon and make an appointment. My team and I will solve this problem for you.

If you have knowledge, you become empowered.

I want every woman to have all the information she needs

to understand and solve this problem for good. That’s why I wrote “Don’t Fear the Bleacher,” which is an easy-to-read book that empowers every woman to take control of her hair colour and health. I wrote this book so any woman can understand how to communicate much more effectively with their stylist and stop suffering needlessly.

Anyone who would like a copy of this book at no cost to them at all should just call **877-702-3081** 24 hours a day, or go to **www.DontFearTheBleacher.com** to request a copy.

Dedicated to your beautiful hair,
A. L. Segro

A. L. Segro’s salon, Segro’s Lancaster Hairport, is located on the corner of Queen and Lemon streets in Lancaster; anyone who wants to make an appointment can call **717-299-9592**.

No One Should Ever Be Frustrated With the Colour of Their Hair.

Get the answers NOW in a Free Book!



“I wrote this book because women can’t find the right shade or they just don’t know what colour to go with and no one seems to be able to tell them.”
- A.L. Segro

Red, Brown, or Blonde most women are frustrated with the colour of their hair. No matter what they or their stylist try, they just can’t get the look they really want. A.L. Segro, a Lancaster-based stylist and fashion expert has written a new book that answers all the questions that women have about hair colour and why the best efforts of their stylist continue to produce lackluster results. And he is offering it to the community for free.

Just call toll-free **1-877-702-3081** or go to **www.DontFearTheBleacher.com** and request your Free Copy of “Don’t Fear the Bleacher” by A.L. Segro.

“Al and Michelle saved me or at least they saved my hair.” – Mary Fulginetti, Turnersville, NJ

“All I know is that my hair is beautiful and I will never let anyone but AL and his team touch my hair again.” – Tracy Flynn, Lancaster, PA

If you need an emergency colour consult, call Segro’s Lancaster Hairport at **717-299-9592** to make an appointment. We are located at 358-360 N. Queen St. in Lancaster.

Pamper Your Pet at Geri’s Pet Salon



(Pictured left to right) Angela Sunday, groomer; Geri Reed, owner; Willow, Katey Gay, grooming assistant; Lara Meier owner Uptown Petz.

by Susan Beam

With a services menu that includes blueberry facials, paraffin dips, and specialty shampoos, the range of Geri Reed’s amenities sounds like an amazing day of pampering at the spa. And in a way, it is—for the family’s beloved dog, that is.

At Geri’s Pet Salon, Geri and her well-trained, experienced team are more than happy to help your four-legged friend look and feel great. “It’s funny, when our clients leave here, they’re prancing and jumping around,” said Geri. “They know they look good and smell good, and they feel great.”

Pet care was a natural choice for Geri. “Growing up, I was always bringing home every animal I could find,” she said, laughing. “Fortunately, my parents encouraged my interest.”

Geri decided to take her love for animals into a career, and after completing courses at Cindy’s Canine Companions Salon and Services, she became certified as a groomer. In 2003, she opened her own grooming business in her home.

“At first, I was grooming part-time and working full-time,” she explained. “But eventually, the business grew so much, I started

grooming full-time. Then, in February of 2007, I opened my own shop in Leola.”

In October 2011, Geri moved to Oregon Pike’s Shopping Center, at 2351 Oregon Pike, partnering with Uptown Petz. Now, pet owners can shop for supplies and food, including all-natural food and treats, while their furry friends get pampered.

“A basic grooming includes nails clipped or filed, depending on puppy preference, paw pads shaved of hair for better traction, a sanitary hair clipping, ear hair clipped and cleaned, an overall haircut, a bath, and then a blow-dry,” explained Geri.

“My motto is personalized attention for every dog,” she continued. “I like being able to have my hand on a client at all times, which is why we blow-dry instead of cage-drying our clients.”

Geri also believes that part of her job is remaining educated about products, dog care, and service techniques and passing on this information to her clients. “My staff and I attend yearly groom-

ing classes to stay up-to-date on products and services,” she said, adding that she enjoys being able to offer suggestions to maximize the comfort level of each individual dog’s well-being.

Day-to-day well-being is at the foundation of her specialty services, many of which are useful during irritating, cold winter weather. “I use all-natural shampoos, including ones which can help with itchy winter skin, odor control, or flea elimination,” said Geri. “And our paraffin dip can smooth a dog’s paw pads and skin around his joints, just like a paraffin dip for human hands.”

Also similar to humans, dogs need regular toothbrushing. “Consistent brushing ensures a dog won’t suffer from plaque or tooth decay, and also like humans, healthy gums indicate good health,” said Geri, who includes brushing in her services.

Help your dog kick off the new year right by looking and feeling great. Call Geri’s Pet Salon at (717) 917-3836 for more information or to schedule an appointment.

Geris
PET SALON
DOG GROOMING
THE SHOPES AT
LANDIS VALLEY
717-917-3836

Schedule an appointment for your pet today!

2351 Oregon Pike
Lancaster, PA 17601

Meet One of Our Great Suppliers

Uptown Petz offers a wide selection of pet products, supplies, and food, including all-natural food and treats. Owners Lara and Bob Meier are happy to answer questions or offer suggestions and guidance while you shop for your furry friend. For more information, visit our website, **www.uptownpetz.com**, or call (717) 945-7505.