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RATE SHEET FOR ADVERTERS (Effective 1/15/2012)
Reaches Total Readership Of 72,000

B&W	4 Inches	6 Inches	8 Inches	10 Inches	12.25 Inches
1 Column	\$150	\$156	\$208	\$264	\$308
2 Columns	\$199	\$349	\$399	\$506	\$588
3 Columns	\$288	\$495 (qtr pg)	\$576	\$726	\$840
4 Columns	\$368	\$552	\$736	\$924	\$1064
5 Columns	\$440	\$880 (half pg)	n/a	\$1099	\$1260 (full pg)

Color Rates	Full	6 Inches	8 Inches
Page	\$1495	\$977	\$695
Left/Right Ctr	\$1620	\$1150	\$795
Back Cover	\$1995	\$1223	\$895

**FRONT COVER:
 FULL COLOR
 \$2495**

Full page 10.25" × 12.25" 1 col = 1.95" 4 col = 8.17"
 Half page 10.25" × 6" 2 col = 4" 5 col = 10.25"
 Qtr page 4" × 6" 3 col = 6.08"

We accept PDF, InDesign, and QuarkXPress files.

**For Advertising or Editorial Information in
 Lancaster County Woman Newspaper, Call (717) 299-5766**

PAYMENT REQUIRED PRIOR TO PUBLICATION

There is a \$75 design fee for new ad designs.
 Writing fee is also \$75.
 We can now include inserts/flyers, announcements...
 Pricing Based on Quantity and Size. Call for pricing.